



Omnask Shop View

An Overview

Overview

Sales through mobile APP are rising exponentially so much so that even the largest ecommerce companies decided to invest heavily in promoting their APP instead of traditional webpage. Smartphones have made its way into the daily life of people. In the modern world customers shop using mobile APP far more than traditional web pages due to its user centric graphical interface and easier/faster access. Investing in solo mobile APP allows businesses to stay ahead in competition.

User-centric personalisation is critical in designing mobile APP to enable delightful experience for its customers. Personalisation can be based on a user's interest, behaviors, location, culture etc.

Shop view project makes it easier to deliver personalized experiences for its customers. It allows customers to view inventory (e.g. menu items in case of restaurants), place an order, choose delivery method, track your order, leave feedback etc.

Specifications

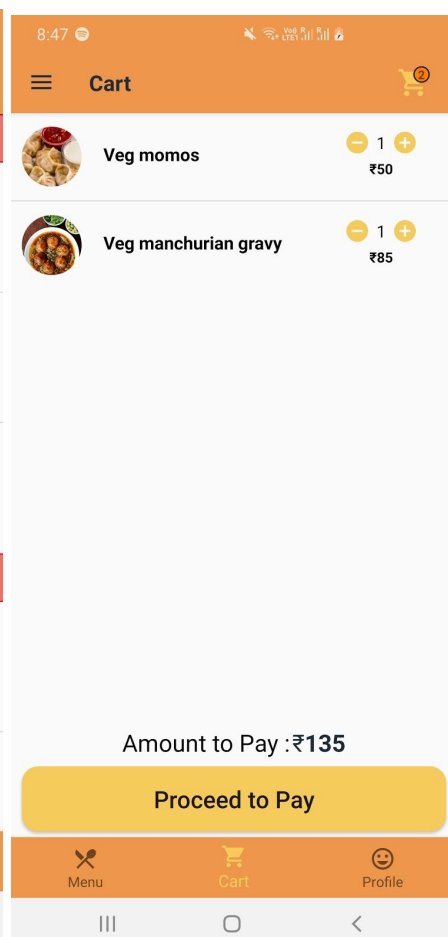
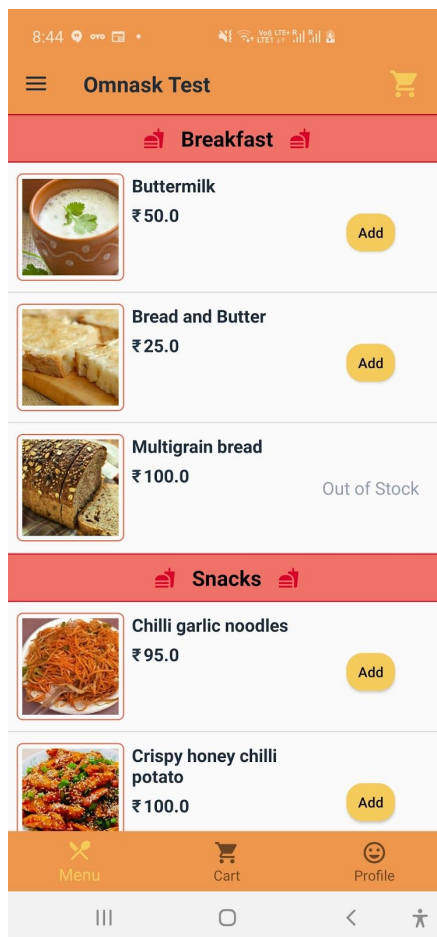
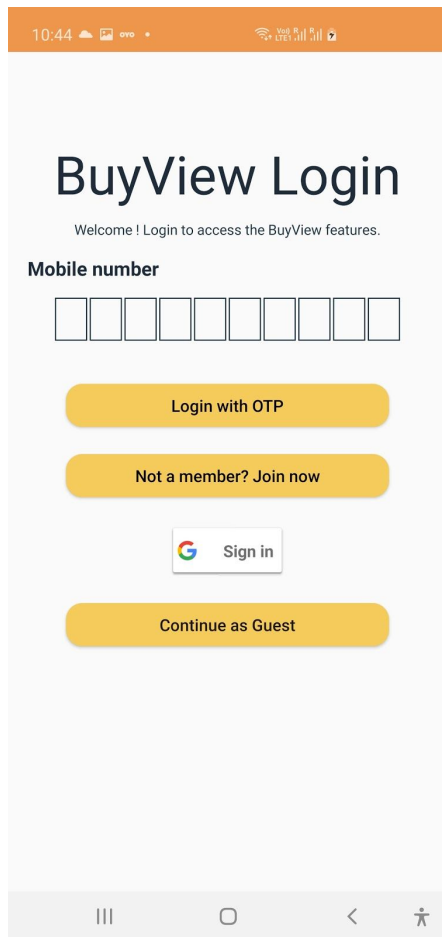
Omnask Shop project comes with two application

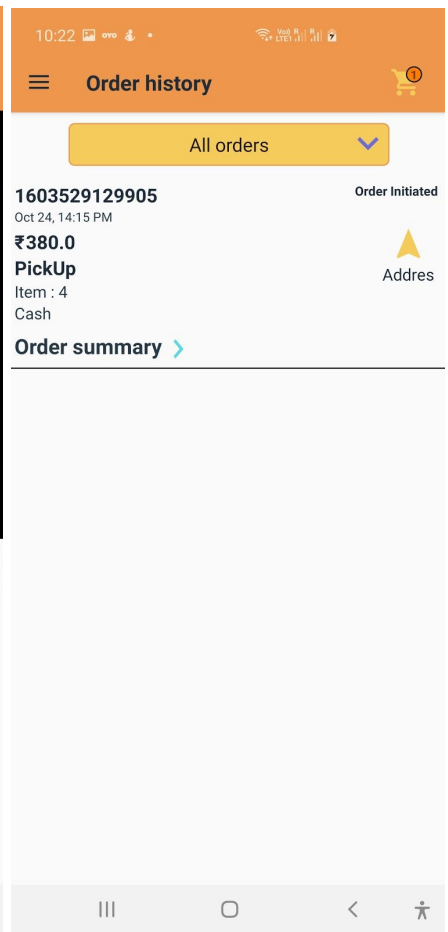
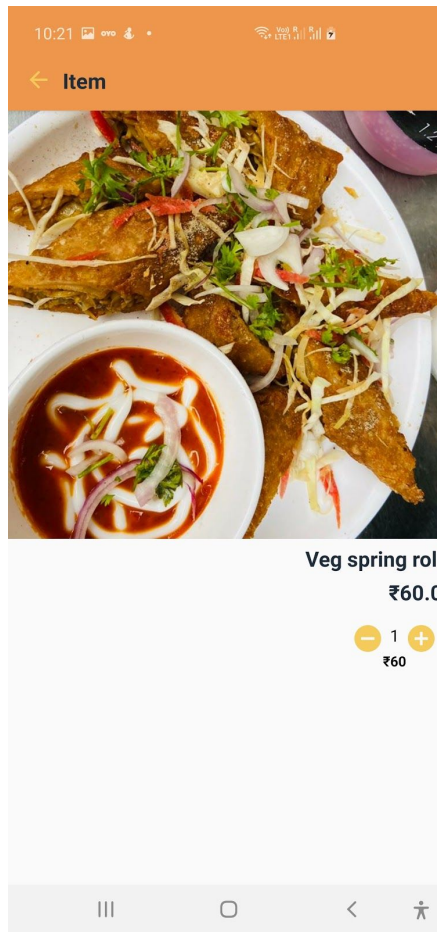
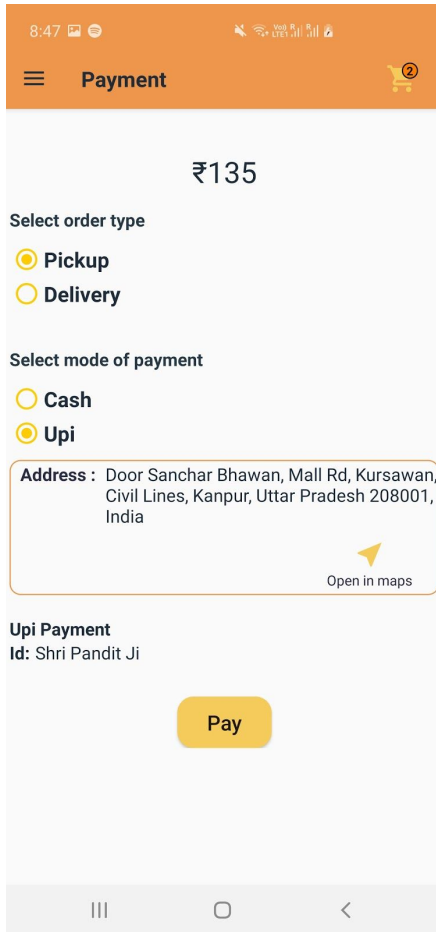
- 1) BuyView
- 2) MerchantView

BuyView

BuyView comes up with following listed features:

- 1) Passwordless Login
 - Customers can securely login without password. They can login using their phone number and OTP. Other options for login are also provided.
- 2) Interactive Ui design
 - Customers can navigate through all menu items, easily add items in their cart and place orders. Category based menu display.
- 3) Order tracking
 - Customers can easily track their order status. Customers receive notifications once order is placed, ready for PickUp or Delivered.
- 4) Smart payment
 - Customers can make UPI/Credit-Card payment through App.





10:22

Add new address

Use Gps

House / Flat / Block no. (without comma)

Area name (without comma)

City name

Zip Code

State name

Country name

Home
 Work
 Others

Save and continue

7:58

Offers

Name of offer : ABC
 Percentage off : 5%
 Expiray Date : No expiry

Offers

7:58

Manage addresses

Home

G564,Keshavpuram,
Kalyanpur,Kanpur,Uttar Pradesh,India,
208017

Edit
 Delete

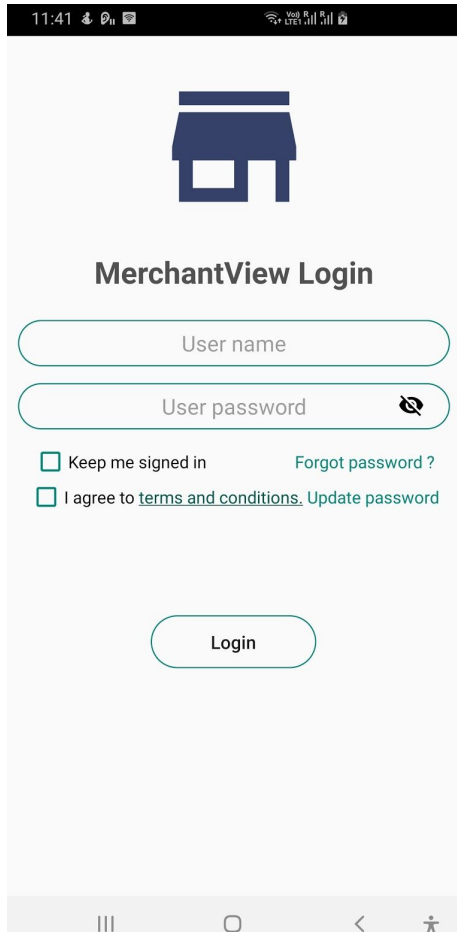
Add new address

MerchantView

MerchantView is for business owners and comes with following features:

- 1) Personalized Experience
 - MerchantView allows businesses to create personalized app content.
- 2) Smart inventory management
 - Businesses can manage their inventory items - add/update/delete operations, update stock status.
- 3) Order tracking
 - Businesses can view and change order status in real time to help customers know current order status.
- 4) Customer history
 - Businesses can view customer history e.g. past orders, total number of orders and other info related to historical orders.
- 5) Offers and other
 - Businesses can provide promotional offers or discounts through the App. Delivery charge, delivery distance and other business parameters can be updated through the App.

11:41



MerchantView Login

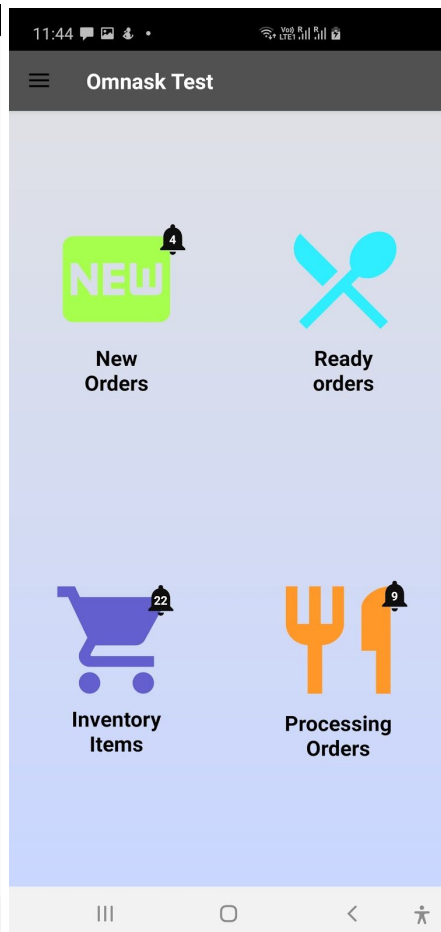
User name

User password

☐ Keep me signed in [Forgot password ?](#)

☐ I agree to [terms and conditions](#). [Update password](#)

Login



11:57

Processing orders

1601461306671 **Order Processing**

Triyambak Gupta **Delivery**

+917678129520

Address : G567,Keshavpuram, Kalyanpur,Kanpur,Uttar Pradesh,India, 208017

Date : Sep 30, 15:51 PM

₹195.0

Cash

Item : 1

Order summary >

1601110880624 **Order Processing**

Rajat Pandey **PickUp**

+917985844860

Address : Mall Road State Bank Main Branch in front of BSNL Building, Kanpur, India 208001.

Date : Sep 26, 14:31 PM

₹100.0

Cash

Item : 1

Order summary >

1601110815456 **Order Processing**

Rajat Pandey **PickUp**

+917985844860

Address : Mall Road State Bank Main Branch in front of BSNL Building, Kanpur, India 208001.

Date : Sep 26, 14:30 PM

₹65.0

Cash

Item : 1

Order ready

12:02

Add item

Product name :

Product price :

Product priority :

Product category :

☒ In stock
☐ Out of stock

Maximum words : 100

Enter description of your product....

Cancel Save

12:02

Edit item

Product name :

Product price :

Product priority :

Product category :

☒ In stock
☐ Out of stock

Maximum words : 100

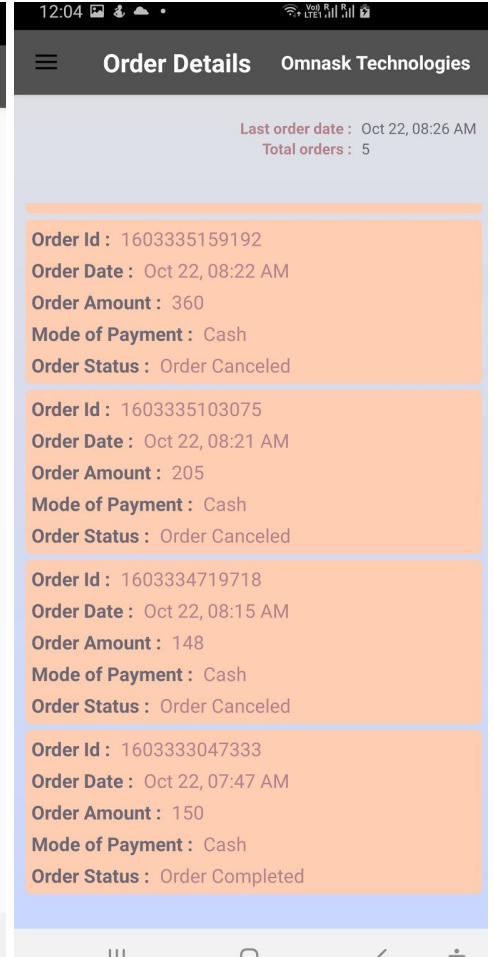
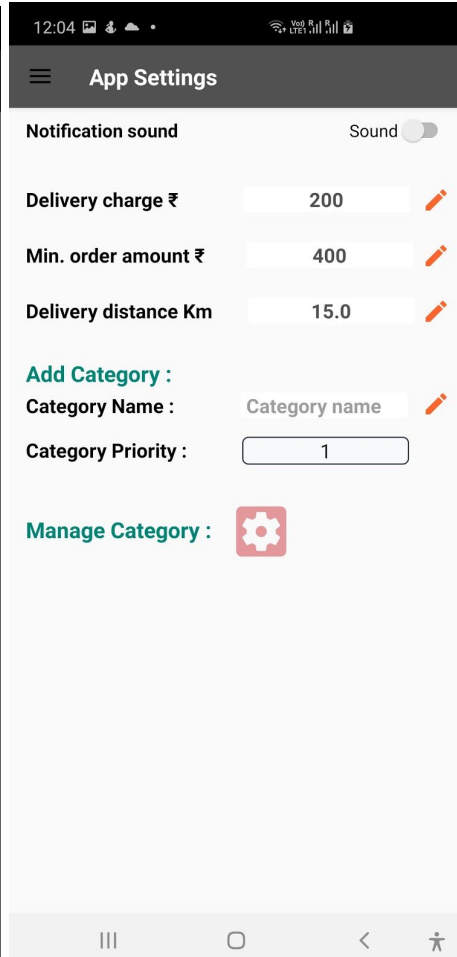
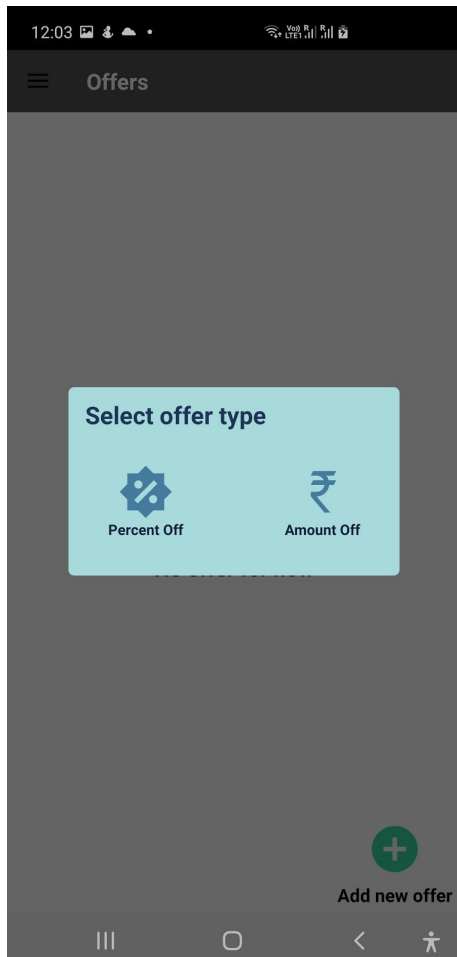
Enter description of your product....

Cancel Save

12:05

Inventory

	Veg manchurian gravy ₹ 85	In stock
	Veg Manchurian Dry ₹ 85	In stock
	Manchurian with rice ₹ 105	In stock
	Chilli paneer dry ₹ 95	In stock
	Multigrain bread ₹ 100	In stock
	Veg chowmein ₹ 65	In stock
	Butter Pav Bhaji(Amul) ₹ 65	



Additional business specific requirements(if any)

Omnask shop view project is fully customizable as per business requirement. Opting out for any features is also allowed.

We work closely with business owners to understand their needs, offer our suggestions and adapt Agile methodology during APP development. We demo periodically and make adjustments as needed.